

Contents

Introduction	9
PART I	
Business and the Common Good in the Globalization Context: Theoretical, Ethical and Spiritual Perspectives	
CHAPTER 1	
HENRI-CLAUDE DE BETTIGNIES and FRANÇOIS LÉPINEUX	
Business and the Global Common Good: An Interdisciplinary Approach	27
CHAPTER 2	
HELEN ALFORD and YULIYA SHCHERBININA	
Corporate Social Responsibility and Common Good	63
CHAPTER 3	
HENDRIK OPDEBEECK	
The Common Good as a Global Wealth: Preventing Globalization from Leading to an Ethical Decay of the Common Good	83
CHAPTER 4	
KENNETH E. GOODPASTER	
Stakeholders and the Common Good: A Polarity within Corporate Conscience	101
CHAPTER 5	
NOEL KEIZO YAMADA	
Business Ethics and Inter-Religious Contribution in the Age of Globalization	121

PART II

Achieving the Common Good in the Globalization Context:
A Variety of Initiatives Involving Business at Different Levels

CHAPTER 6

LÁSZLÓ ZSOLNAI

Nature, Society and Future Generations 139

CHAPTER 7

JOSEP F. MÀRIA

¡Ay mi Nicaragüita! The Construction of the Common Good
in Nicaragua as a “Work of Translation” 153

CHAPTER 8

JEAN-MARIE FÈVRE

The Common Good as a Criterion for a Globalization
in the Service of Mankind 201

CHAPTER 9

WOJCIECH W. GASPARIKI

Ethical Infrastructure for Business with Special Emphasis
on Poland: Designing for the Common Good 227

CHAPTER 10

LAURA P. HARTMAN, SCOTT KELLEY and PATRICIA H. WERHANE

Profit, Partnerships and the Global Common Good 251

PART III

Business and the Emerging Global Civil Society:
Towards the Construction of a Global Social Contract?

CHAPTER 11

JEAN-FRANÇOIS PETIT

Reflections on Global Civil Society 277

CHAPTER 12	
ZSOLT BODA	
Can Governance Structures and Civil-Corporate Partnerships Manage the Global Commons?	291
CHAPTER 13	
ISABELLE CADET	
Legal Aspects of the Respect for Environmental Common Goods: On What Foundations Does it and Should it Rely?	315
CHAPTER 14	
JACOB DAHL RENDTORFF	
Business, Society and the Common Good: The Contribution of Paul Ricœur	345
CHAPTER 15	
JEAN-JACQUES ROSÉ	
Corporate Responsibility and Global Social Contract: New Constructivist, Personalist and Dialectical Perspectives	369
Contributors	417
Index	427