



## **Humanities for Business**

Webinar Series

11–16 October 2021

9:00–12:15 am EST

### **Organizing partners:**

Princeton University Faith and Work Initiative, Princeton, NJ USA  
European SPES Institute – Leuven, Belgium  
Business Ethics Center, Corvinus University of Budapest, Hungary

### **Aims of the Webinar Series**

The webinar series presents the grand traditions of the Humanities as an untapped resource for business-world problems. In a time where the Humanities are viewed as in decline or in threat of collapse altogether, the webinars will enact and extend the best of the Humanities toward prevailing challenges within the complex realities of our current cultural moment.

The webinars cover topics like values, trust, responsibility, ethics, leadership, self-realization, spirituality, narrative, literature, music, and the arts in relation with and applied to current business challenges.

### **Faculty:**

*László Zsolnai*, Professor and Director, Business Ethics Center, Corvinus University of Budapest, Hungary; and President, European SPES Institute, Leuven, Belgium

*David W. Miller*, Senior Professional Specialist and Director of the Faith and Work Initiative, Princeton University, USA

*Michael J. Thate*, Associate Research Scholar, Princeton University Work and Faith Initiative, Princeton University, USA

*Madhumita Chatterji*, Professor, ABBS School of Management, Bangalore, India

*Knut Ims*, Professor of Business Ethics, Norwegian School of Economics, Bergen, Norway

*Eleanor O'Higgins*, Adjunct Associate Professor, University College Dublin, Ireland and Associate, London School of Economics, UK

*Kevin Jackson*, Professor of Law and Ethics, Gabelli School of Business, Fordham University, New York, USA

*Titiporn Siriphant Puntasen*, Assistant Professor, College of Social Innovation, Rangsit University, Pathumthani, Thailand

*Devin Singh*, Associate Professor of Religion, Dartmouth College, Hanover, USA

*Predrag Cicovacki*, Professor of Philosophy, College of the Holy Cross, Worcester, USA

*Anderson Blanton*, Principal Design Ethnographer, Strategic Design and Innovation, Cone Health, USA

*Margot Esther Borden*, Integral Perspectives, Bombay, India

*Oona Shambhavi D'mello*, CEO at Conscious Development, USA & INDIA and CEO & Co-Founder at mySustainOnline, Finland

## **Objectives**

To understand how the humanities can contribute to the renewal of business and other human professions through deep existential-spiritual questioning.

To develop a broader view of the purpose of human life alongside today's social and ecological challenges.

To improve human creativity and sensitivity in facing big ethical dilemmas in personal and professional life.

## **Highlights**

The webinars are conducted in six consecutive days, two sessions each day.

Online live presentations through Google Meet platform

Supporting materials provided in Google Classroom

## **Application**

The webinar series is designed for advanced level students, academics, and working professionals. There is no participation fee but the number of participants is limited to 50 persons from all over the world.

Interested participants should send a brief (100-150 words) motivation letter describing their interest in the webinar series and a short bio (200-250 words) by **September 10** to Laszlo Zsolnai ([laszlo\\_zsolnai@yahoo.com](mailto:laszlo_zsolnai@yahoo.com)) and Michael Thate ([mthate@princeton.edu](mailto:mthate@princeton.edu)) via email.

## **Modules of the Course**

### *Day 1 (11 October)*

1. Why Humanities for Business? (Michael Thate and Laszlo Zsolnai); 9:00–10:30 am EST  
*Break 10:30–10:45 am EST*
2. Two Scales of Values (Predrag Cicovacki); 10:45–12:15 am EST

### *Day 2 (12 October)*

1. Self-Realization in Business (Knut Ims and Laszlo Zsolnai); 9:00–10:30 am EST  
*Break 10:30–10:45 am EST*
2. Place-based sustainability and collective well-being (Titiporn Siriphant Puntasen); 10:45–12:15 am EST

### *Day 3 (13 October)*

1. Affectively Engaging with the Stakeholders (Anderson Blanton); 9:00–10:30 am EST  
*Break 10:30–10:45 am EST*
2. Spirituality and Leadership (Madhumita Chatterji); 10:45–12:15 am EST

### *Day 4 (14 October)*

1. Music as Sapiential Capital (Kevin Jackson); 9:00–10:30 am EST  
*Break 10:30–10:45 am EST*
2. Progressive Business Leaders' Inner World (Knut Ims and Eleanor O'Higgins); 10:45–12:15 am EST

### *Day 5 (15 October)*

1. Leadership and Reciprocity (Devin Singh); 9:00–10:30 am EST  
*Break 10:30–10:45 am EST*
2. “The Question of Life: Aliens, A.I., and the Limits of Human-Centered Design” (Michael J. Thate); 10:45–12:15 am EST

### *Day 6 (16 October)*

1. Coaching from The Inside Out & Black Swan Transformation (Margot Borden and Oona Shambhavi D'mello) 9:00–10:30 am EST  
*Break 10:30–10:45 am EST*
2. Summary and Discussion (David Miller, Michael J. Thate, and Laszlo Zsolnai); 10:45–12:15 am EST